

ORDER



Orders
Order / Rev: 725935
Alt Order #: 6400445
Product Desc: RESTORE OUR FUTURE
Estimate: RSTORE OUR FUTURE
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: John Flynn
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A25-54
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	87	\$187,000.00	\$158,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	87	\$187,000.00	\$158,950.00	0.00
Totals	87	\$187,000.00	\$158,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	11/01/12	11/02/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	--- 22--	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 22--		4				\$175.00		0.00			
2	KARE	11/01/12	11/02/12	Days of Our Lives Days of Our Lives	CM	12-1p	--- 22--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 22--		4				\$400.00		0.00			
3	KARE	11/01/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	--- 11--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 11--		2				\$800.00		0.00			
4	KARE	11/01/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	--- 11--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 11--		2				\$2,000.00		0.00			
5	KARE	10/31/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-- 222--	:30	6	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 222--		6				\$2,500.00		0.00			
6	KARE	10/31/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-- 222--	:30	6	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 222--		6				\$2,500.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	10/31/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-- 222--	:30	6	\$3,000.00	P-2	0.00	NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--		6				\$3,000.00		0.00			
N 8	KARE	10/31/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-- 222--	:30	6	\$3,500.00	P-2	0.00	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--		6				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KARE	10/29/12-11/04/12	M-F 10-1035p		10-1035P		-- WThF----	:30	(\$3,500.00)		0.00	NM		
	Credited														
9	KARE	10/31/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-- 222--	:30	6	\$1,300.00	P-2	0.00	NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- 222--		6				\$1,300.00		0.00			
10	KARE	11/01/12	11/01/12	Thu Prime ROCK CENTER	CM	Thu Prime (9:00 PM-10:00 PM)	--- T---	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--- T---		2				\$3,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Thu Prime		Thu Prime		(9:00 PM-10:00 PM) T-- Th----	:30	\$3,000.00		0.00	NM		
	2	KARE	10/29/12-11/04/12	Thu Prime		Thu Prime		(9:00 PM-10:00 PM) T-- Th----	:30	\$3,000.00		0.00	NM		
11	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	----- S-	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		4				\$900.00		0.00			
13	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	KARE 11 6 News Sa	----- S-	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		2				\$1,500.00		0.00			
14	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	Sat 630-7p	----- S-	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		2				\$1,100.00		0.00			
15	KARE	11/03/12	11/03/12	Sat Prime PRIME ENCORE	CM	Sat Prime (8:00 PM-9:00 PM)	----- S-	:30	2	\$950.00	P-2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		2				\$950.00		0.00			
16	KARE	11/03/12	11/03/12	Sat Prime PRIME ENCORE	CM	Sat Prime (9:00 PM-10:00 PM)	----- S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		1				\$1,400.00		0.00			
17	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	----- S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S-		1				\$3,500.00		0.00			
18	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	KARE 11 5 News Su	----- S	:30	2	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S		2				\$1,700.00		0.00			
19	KARE	11/04/12	11/04/12	Football Night in America Football Night in America	CM	6-715P	----- S	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S		2				\$2,200.00		0.00			
20	KARE	11/04/12	11/04/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030P	----- S	:30	2	\$9,000.00	P-2	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----- S		2				\$9,000.00		0.00			

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21	KARE	11/05/12	11/06/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	22-----	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	22-----		4				\$175.00		0.00			
22	KARE	11/05/12	11/06/12	Days of Our Lives Days of Our Lives	CM	12-1p	11-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	11-----		2				\$400.00		0.00			
23	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$800.00		0.00			
24	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
25	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	2-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$2,500.00		0.00			
26	KARE	11/05/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	2-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$2,500.00		0.00			
27	KARE	11/05/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	2-----	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$3,000.00		0.00			
28	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	2-----	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$3,500.00		0.00			
29	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	2-----	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$1,300.00		0.00			
30	KARE	11/05/12	11/05/12	Mon Prime THE VOICE	CM	Mon Prime (6:58 PM-9:00 PM)	M-----	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		2				\$7,500.00		0.00			
N31	KARE	11/05/12	11/05/12	Mon Prime REVOLUTION	CM	Mon Prime (9:00 PM-10:00 PM)	M-----	:30	2	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		2				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KARE	11/05/12-11/11/12	Mon Prime		Mon Prime	(9:00 PM-10:00 PM)	M-----	:30	(\$4,000.00)	0.00	NM			
	Credited														
32	KARE	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various (2:30 PM-6:00 PM)	-----S-	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$1,000.00		0.00			
N33	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	Post NFL Late Nev-	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
N34	KARE	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Saturday Night Liv-	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$2,500.00		0.00			

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N35	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	MN Bound	-----S	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$1,500.00		0.00					
												Totals	87	\$187,000.00